



**Seattle  
City Light**

CONSERVATION RESOURCES  
Robert Balzar, Director

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October 12, 2007

Dear Partner in Conservation,

It is with great enthusiasm that I announce Seattle City Light's recently increased incentives program for energy efficiency projects.

Starting October 12, 2007, Seattle City Light is increasing its incentive levels for commercial and industrial lighting and equipment upgrades.

**For High Efficiency Industrial Equipment (expected 15-year service life)**

- From \$.15 to **\$.23 cents** per first-year kwh savings.

**For Efficient Lighting Projects**

- From \$.13 and \$.14 cents to **\$.20 cents** per first-year kwh savings.
- Funding caps in existing buildings rise from 60 to 70 percent of project cost.

Since 1977, Seattle City Light has offered financial and technical support to help our customers install energy efficient equipment and upgrade the efficiency of residential and multi-family homes, and commercial and industrial processes.

As you might know, Seattle City Light is in the process of creating its Conservation Resources Five-Year Action Plan. Over time we expect to move our incentive schedule to the market value of energy and simplifying the lighting incentives so that it is similar to small business lighting rebates.

As partners in conservation, it is our ongoing mission to strengthen our relationships with our customers and continuing to find ways to acquire renewable energy sources using green technology.

I hope you will find these incentive increases useful as you work to make energy conservation projects happen. If you have additional questions or require more detail, please call your Energy Management Analyst or our Help Line at 206-684-3254.

You can also visit [www.energysmartservices.com](http://www.energysmartservices.com) for more details.

Sincerely,

Robert Balzar  
Conservation Resources Director  
Seattle City Light





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solutions &  
incentives for  
business

*Since 1977, Seattle City Light has offered financial and technical support to help our partners in conservation upgrade the energy efficiency of residential and multi-family homes, and commercial and industrial processes.*

## Seattle City Light Increases Funding For Energy Efficiency Projects

*World Class Commitment to our  
Partners in Conservation*

Great News! Seattle City Light has increased its incentives for energy efficient projects.

### Efficient Lighting Projects

- From 13 and 14 cents per first-year kwh savings to **20 cents** per first-year kwh savings.
- Funding caps in existing buildings rise from 60 to 70 percent of project cost.

### High Efficiency Industrial Equipment

*Equipment with expected 15-year service life*

- From 15 cents per first-year kwh savings to **23 cents** per first-year kwh savings.

For questions or more details, please call your Energy Management Analyst or our Help Line at **206-684-3254**.

Download the newly revised ESS Funding Calculator Worksheets at [www.energysmartservices.com](http://www.energysmartservices.com).

New  
**Increased  
Incentive  
Levels!**

*World Class Commitment to Conservation Resources  
Conservation is Seattle's Energy Resource of Choice*